



THE EMOTIONAL INTELLIGENCE TRAINING COMPANY INC.

# emotional INTELLIGENCE

WE CERTIFY PROFESSIONALS TO HELP OTHERS  
DEVELOP THEIR EMOTIONAL INTELLIGENCE SKILLS.



**More communication. Better relationships.  
Effective leadership. Synergistic teamwork.  
Succession planning. Leadership screening.  
Inspired, motivated employees.  
Increased bottom-line results!**

## THE EMOTIONAL INTELLIGENCE TRAINING COMPANY INC. (EITC)

EITC offers certification for the Bar-On EQ-i® and the EQ-360®. We can also assist you in the design, development and delivery of custom training programs to meet your unique needs. This can include: Leadership Development, EQ Coaching, Team Effectiveness, and other topic areas designed to address specific organizational issues. David Cory, EITC Master Trainer, is also available for Keynote Presentations, Strategic Planning, Needs Assessment, and custom High-Impact Learning Experiences.

## TRAINING

### WHY THE BAR-ON EQ-i®

The Bar-On EQ-i® is the assessment tool used by EITC to measure the EQ of individuals and organizations. It is, quite frankly, the best tool in the world for this purpose. Once measured, we can then identify areas for development and leverage areas of strength. This process is crucial to focus development efforts on areas which will dramatically improve work and life. It's the first scientifically validated assessment tool for EQ. It's also web-based, flexible for a variety of situations and cost effective to use.

### WHY THE BAR-ON EQ-360®

The EQ-360® is a multi-rater assessment which probes further than the EQ-i® by having those who work closely with the individual rate them as well. The objective of the EQ-360® is to combine external impressions of a client's emotional functioning with the client's self-report for a complete picture.

The Bar-On EQ-360 Report highlights key strengths and impediments to high performance, along with areas that could be further developed for optimum functioning. The Bar-On EQ-360® assessment can also be used to follow up and measure progress where formal coaching has been employed as a development strategy.

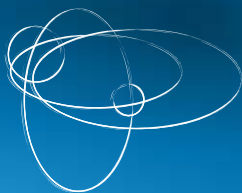
**emotional intelligence  
in 2009**

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WE OFFER ALL COURSES AS BOTH OPEN COURSES AS WELL AS IN-HOUSE OR CUSTOMIZED COURSES.

**MHS** Certification Courses licensed by Multi-Health Systems Inc.

**DEVELOPING EMOTIONAL INTELLIGENCE FOR SUCCESS IN WORK - AND LIFE!**



**REGISTER ONLINE AT  
WWW.EITRAININGCOMPANY.COM**

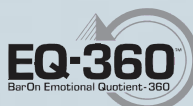
**THE BAR-ON EQ-i® CERTIFICATION COURSE**  
THIS 3-DAY, INTERACTIVE TRAINING COURSE INCLUDES EVERYTHING YOU NEED TO KNOW TO USE THE BAR-ON EQ-i® FOR COACHING, TRAINING, EMPLOYEE DEVELOPMENT, COUNSELING, RECRUITMENT AND SCREENING, AND MORE.

**THE BAR-ON EQ-360® CERTIFICATION COURSE (PREREQUISITE: EQ-i® CERTIFICATION)** THIS ADDITIONAL 1-DAY TELECLASS FOCUSES ON HELPING PARTICIPANTS TO BECOME COMFORTABLE, CONFIDENT, AND COMPETENT IN THEIR USE OF THE EQ-360®.



**EQ-i® CERTIFICATION COURSE  
DATES & LOCATIONS**

<b>TORONTO</b>	<b>JAN 28, 29, 30</b>	<b>CALGARY</b>	<b>APRIL 22, 23, 24</b>
	<b>MAY 25, 26, 27</b>		<b>SEPT 21, 22, 23</b>
	<b>OCT 19, 20, 21</b>	<b>VANCOUVER</b>	<b>MAR 2, 3, 4</b>
<b>SAN FRANCISCO</b>	<b>FEB 23, 24, 25</b>		<b>JULY 6, 7, 8</b>
	<b>JUNE 22, 23, 24</b>		<b>NOV 2, 3, 4</b>
	<b>NOV 18, 19, 20</b>	<b>OTTAWA</b>	<b>MAR 23, 24, 25</b>
<b>HALIFAX</b>	<b>APRIL 6, 7, 8</b>		<b>JULY 20, 21, 22</b>
			<b>DEC 14, 15, 16</b>



**EQ-360® TELECLASS DATES**

<b>MARCH 6</b>	<b>SEPTEMBER 25</b>
<b>MAY 22</b>	<b>NOVEMBER 27</b>

**FIFTEEN DIMENSIONS.**  
**FIFTEEN WAYS TO UNDERSTAND**  
**HUMAN BEHAVIOUR. WE**  
**DON'T STOW OUR EMOTIONS**  
**IN THE OVERHEAD. THEY'RE**  
**A PART OF US THAT AFFECTS**  
**OUR ACTIONS. WE IGNORE**  
**EMOTIONS AT OUR PERIL.**  
**THINK OF IT AS DEVELOPING**  
**THE WHOLE YOU. THEN HELP**  
**OTHERS DO THE SAME. BECAUSE**  
**BUSINESS IS TOUGH. BECAUSE**  
**LIFE IS TOUGHER. BECAUSE**  
**PEOPLE ARE EVERYTHING. AND**  
**BECAUSE WE'RE NOT ROBOTS.**



**FOR SUCCESS AT WORK AND LIFE!**

## **ABOUT THE FACILITATOR**

David Cory, B.Ed., M.A. (Adult Education) coaches and trains leaders to develop their Emotional Intelligence skills. David has worked with major corporations in Europe, Asia, Africa, the Middle East, the Caribbean, and all over North America. David works with the Canada School of Public Service in Ottawa, is a guest instructor with 6 post-secondary institutions both locally and abroad, and is a past president of the local chapter of the International Society for Performance Improvement.

## **SELECTED CLIENT LIST:**

Allstate Insurance - Terasen Gas - Philips Electronics  
- AT&T - Canadian Cancer Agency - Greater Vancouver  
Regional District - Canadian Forest Products  
- SaskEnergy - SaskPower - Seagate Technologies (San  
Jose, CA) - TELUS - Sierra Systems - CN Rail - Autodesk  
- BC Pavillion Corporation - Workers' Compensation  
Boards of BC, Saskatchewan, and the State of Kansas  
- Ministry of Attorney General, Province of BC - HRSDC  
Canada - Indian and Northern Affairs Canada - Canada  
Revenue Agency - Ministry of Finance, Province of  
BC - BC Human Resource Management Association -  
Ministry of Advanced Education, Alberta - Variety Club  
- Langara College - University of Victoria - ABN Amro  
Bank - Saudi Aramco - Justice Institute of BC

## **WHAT YOU CAN EXPECT**

- + IMPROVE YOUR OWN EQ**
- + ADD TO YOUR PROFESSIONAL CREDENTIALS**
- + LEARN EQ GAMES AND ACTIVITIES TO USE  
IN WORKSHOPS AND TRAINING SESSIONS**
- + GAIN THE NECESSARY SKILLS AND  
KNOWLEDGE TO IMPLEMENT EQ  
DEVELOPMENT PROGRAMS**
- + COMPARE AND CONTRAST EQ ASSESSMENT  
TOOLS**
- + LEARN TO EFFECTIVELY ADMINISTER,  
INTERPRET, AND GIVE FEEDBACK BASED  
ON ASSESSMENT RESULTS**
- + PRACTICE APPLYING THE INSTRUMENTS  
WITH REAL-WORLD CORPORATE CASE  
STUDIES.**



# EITC

## INTRAPERSONAL

**EMOTIONAL SELF-AWARENESS  
ASSERTIVENESS  
SELF-REGARD  
SELF-ACTUALIZATION  
INDEPENDENCE**

## INTERPERSONAL

**INTERPERSONAL RELATIONSHIPS  
EMPATHY  
SOCIAL RESPONSIBILITY**

## ADAPTABILITY

**PROBLEM SOLVING  
REALITY TESTING  
FLEXIBILITY**

## STRESS MANAGEMENT

**STRESS TOLERANCE  
IMPULSE CONTROL**

## GENERAL MOOD

**HAPPINESS  
OPTIMISM**

**REGISTER ONLINE AT  
WWW.EITRAININGCOMPANY.COM**

The Emotional Intelligence Training Company Inc.  
604.224.2358 info@eittrainingcompany.com  
3873 West 24th Avenue, Vancouver, British  
Columbia, Canada, V6S 1L8

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## THE BAR-ON EQ-i® CERTIFICATION COURSE

This 3-day, interactive training course includes everything you need to know to use the Bar-On EQ-i® for coaching, training, employee development, counseling, recruitment and screening, and more.

### ABOUT THE COURSE

- » Provide a 'best practices' approach to EQ assessment and development.
- » Understand proper administration and interpretation of the Bar-On EQ-i®.
- » Practice coaching individuals using their EQ-i® report
- » Become aware of the guidelines for ethical use of the Bar-On EQ-i® in employment and development settings
- » Acquire the necessary knowledge and tools to present on the Topic of Emotional Intelligence to professional audiences.
- » Have the opportunity to take the Bar-On EQ-i® and have an individual feedback session to interpret your results.
- » Become an EQ-i® certified professional which qualifies you to purchase and administer the Bar-On EQ-i®

### BEFORE THE COURSE

- » Upon registering you will receive the Bar-On EQ-i® Technical Manual and the book, The EQ Edge, by Dr. Steven Stein and Dr. Howard Book, and instructions on completing the EQ-i® online.
- » Complete the Bar-On EQ-i® online.
- » Read the introductory chapter of the Technical Manual and the EQ Edge.

### AT THE COURSE

- » Generally the course will run from 8:30 a.m. to 4:30 p.m.
- » Receive a comprehensive workbook with study notes
- » Get your Bar-On EQ-i® results
- » Have your knowledge evaluated at the end of the 2nd day
- » Receive your own one-on-one feedback, by telephone or at the course

### CERTIFICATION COURSE COSTS - FOR PUBLIC COURSES

The fee of \$2,200USD or \$2,400CAD, plus GST, includes all materials received before or during the workshop, breakfast, lunch, and refreshments served during the training, as well as certification from MHS Inc.

### CUSTOM IN-HOUSE CERTIFICATION COURSES

Save travel and accommodation costs by hosting your own certification course - in-house. This course can be customized to the unique needs of your organization and can be arranged on your schedule at a site of your choosing. Please contact to discuss details.

## THE BAR-ON EQ-360® CERTIFICATION COURSE (PREREQUISITE: EQ-i® CERTIFICATION)

This additional 1-day teleclass focuses on helping participants to become comfortable, confident, and competent in their use of the EQ-360®.

### ABOUT THE COURSE

- » Understand the EQ-360® report components through the interpretation of actual EQ-360® reports
- » Learn to ensure ethical and appropriate administration of the EQ-360®
- » Participate in your own EQ-360® assessment
- » Receive personal feedback and coaching on your EQ-360® results
- » Discuss the differences between the EQ-i® and EQ-360®
- » Get clear on the psychometric properties of the EQ-360®
- » Prepare for and practice feedback and coaching
- » Gain more confidence in making educated and informed decisions about employees and/or clients
- » Obtain a qualification certificate to purchase the EQ-360® assessment

### BEFORE THE COURSE

Participants will receive a pre-workshop information package, which includes the EQ-360® Technical Manual and codes to access information allowing participants and their raters to take the EQ-360® online.

### AT THE COURSE

All courses are now offered by teleclass allowing you to participate from the comfort of your home or office.

### CERTIFICATION COURSE COST

The one-day EQ-360® certification workshops and all materials, including pre-workshop reading materials and a personal EQ-360® assessment, cost \$600USD or \$650CDN.

### FOLLOWING THE COURSE

After the teleclass, participants are required to interpret a mock EQ-360® report and administer a practice EQ-360® using a rater of their choosing. Certification is granted once these last two steps are complete. Once certification is complete participants will receive credit for two EQ-360® uses - a value of \$400CDN.